

张泽强

领域：视觉传达 / 用户体验 / 前端开发

个人网站：jonyzhang.com ↗

所在城市：上海市 长宁区

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个人简介

6年互联网从业经验，是一名用户体验设计师也是一名独立开发者。追求极致体验，致力于研究视觉美学与技术相融。2年自由职业工作经历，作为视觉设计负责人，服务过CLOT、华为VMALL商城、THE HALL、FLO SCAPE等品牌。

工作经历

唯存（上海）网络科技有限公司

设计专家 (UED)

2019.1-2021.5 @上海

- 2021年初，与VPhoto UED部门协作领导建立了一套普适性UI设计组件库，涵盖手机端、电脑端。已作为公司旗下产品界面视觉规范的一套基础知识库。
- 2020年，为第三、四届中国国际进口博览会（进博会）提供线上云展厅小程序前端设计与开发优化前端用户体验。在疫情期间未能来到现场的观众提供了便捷的线上看展的服务。
- 2019年初，负责VPhoto云相册项目迭代并作为前端开发优化前端体验，为期半年打磨并上线投入使用；
- 负责VPhoto官网设计并作为前端落地。

上海米尊网络科技有限公司

创始人兼全栈体验设计师

2017.9-至今 @上海

- 2021年，为陈冠希CLOT旗下JUICE潮流品牌提供全套线上商城小程序界面设计，并在双十一热销前期成功上线运营至今；
- 2021年，为FLO景观设计事务所提供品牌官网设计、开发方案并成功上线；
- 2018年，为华为提供VMALL全新商店界面设计方案，优化用户体验并为华为“智选”品牌提供APP界面设计；
- 2018年，与前韩寒团队设计总监何禾合作，为大玛仕宠物食品提供品牌官网设计开发解决方案并成功上线；
- 2018年，为独立音乐人及导演MARSIX提供个人网站设计方案并成功上线；
- 2018年，自主设计开发了一套WordPress网站主题，专为设计师、摄影师提供便捷的作品展示解决方案。经过4年多的迭代升级更是成为一套企业级建站解决方案。

北京海誉动想科技股份有限公司

高级UI设计师 (UED)

2016.9-2017.5 @北京

- 2017年，作为UI及前端开发工程师双重身份，建立了设计师与开发对接桥梁使需求更高效落地；
- 2017年，负责海马玩游戏商店、社群前端页面设计、开发；
- 2017年，负责海马云品牌官网前端页面设计、开发；
- 2016年，负责海马玩机甲智能硬件设备品牌官网开发。

上海奥美商务咨询有限公司

副美术指导 (创意部)

2015.5-2016.6 @上海

- 负责福特中国线上新媒体平面视觉运营；
- 为WPP集团上海办公室乔迁活动提供主视觉，并被WPP选中作为上海区宣传主视觉。

上海奥美商务咨询有限公司

广告创意 (实习)

2015.3-2015.5 @上海

- 与奥美公关创意团队合作，为福特中国提供线上新媒体视觉设计服务；
- 为福特中国提供新媒体洞悉，为线上运营提供新热点追踪、汇集。

教育背景

上海工艺美术职业学院

WPP School 视觉传达设计

2012-2015 @上海

职业技能

开发

JavaScript, HTML/CSS, jQuery, PHP, WordPress, Git, WebGL

软件

Figma, Sketch, Photoshop, Illustrator, Premiere, Audition, Prototyping, Visual Studio Code.

Jony Zhang

Major: Visual Communication

Birth: Nov 3, 1992 / Male

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Biography

With 6 years of internet experience. I'm a user experience designer and an independent developer. Focusing on visual aesthetics. 2 years of freelance experience. Led the visual design has served CLOT, HUAWEI, THE HALL, FLO SCAPE...

Experience

Weicun Network Tech Co., Ltd.

Design Expert (UED)

Jan 2019 - May 2021 @Shanghai

- Created a cohesive design system for VPhoto products, developed and maintained the component library, created design specifications for engineering partners in 2021.
- Led design a WeChat mini program of the cloud exhibition for cilE. Easily and engage with customers online during COVID 19. Launch in 2020.

MZUN Network Tech Co., Ltd.

Founder & Experience Designer

Sep 2017 - Present @Shanghai

- Designed and developed official website for FLO SCAPE. Launch in 2021.
- Provide Huawei with a new e-commerce UI design for VMALL, optimized user experience and provided APP UI design for Huawei's "Smart Choice" in 2018.
- Cooperated with design director Claw Ho of the Han Han team, to provide brand official website design and development solutions for Darmals pet foods and successfully launched it in 2018.
- Designed and developed a personal website for independent musician and director MARSIX. Launch in 2018.
- Self-designed and developed ZAXU Theme for WordPress. Designed to provide convenient solutions for designers and photographers to show their works. After 4 years of improvement, It has become an enterprise-level website building solution.

Haiyudongxiang Tech Co., Ltd.

Senior UI Designer (UED)

Sep 2016 - May 2017 @Shanghai

- As a UI and front-end developer, established a bridge between designers and developers to make requirements more efficient.
- Designed and developed game store website for Haimawan in 2017.
- Developed the Haimawan official website in 2017.
- Developed the MESUIT hardware device official website in 2016.

Ogilvy Public Relations

Associate Art Director (Creative)

May 2015 - Jun 2016 @Shanghai

- Responsible new media graphic visual design for Ford China.
- Provided the key visual for WPP Shanghai office housewarming event, and was selected by WPP as the key visual for publicity in Shanghai.

Ogilvy Public Relations

Creative (Itern)

Mar - May 2015 @Shanghai

- Cooperated with the Ogilvy PR creative team to provide new media visual design services for Ford China.
- Provide new media insights for Ford China, and collection new hot topics for online operations.

Education

Shanghai Art & Design Academy

WPP School (Visual Communication)

2012-2015 @Shanghai

Skills

Development

JavaScript, HTML/CSS, jQuery, PHP, WordPress, Git, WebGL

Software

Figma, Sketch, Photoshop, Illustrator, Premiere, Audition, Prototyping, Visual Studio Code.